



CONCEPT KITCHEN

Ideate. Marinate. Innovate.



PREMIER•PRODUCT
FORMULATION

FLAVORS • INGREDIENTS • GOODS

PRODUCT OF THE MONTH

Summer Fresh Natural Watermelon Flavor

Watermelon is defined as a fruit of a plant originally from a vine of southern Africa. Loosely considered a type of **melon** (although not in the genus *Cucumis*), **watermelon** has a smooth exterior rind and a juicy, sweet interior flesh.

In anticipation of the summer season, we have “refreshed” our variety of Watermelon flavors using the latest available ingredients. The resulting flavor profiles include the following flavor characteristics:

- True to the fruit
- Juicy
- Ripe
- Some rind notes
- Fresh
- Slightly green

FLAVOR APPLICATION

Our wide range of Watermelon flavors work well in a variety of beverages (non-alcoholic and or alcoholic beverage); ready to mix powdered drinks, vitamin/nutraceutical beverages, energy drinks, gummies, frozen desserts, confection, CBD applications, etc.

SAMPLE REQUEST

To request a sample send an email to:
innovation@premierproductformulation.com

Thank You



PREMIER•PRODUCT
FORMULATION

FLAVORS • INGREDIENTS • GOODS